**990-T** 

## Exempt Organization Business Income Tax Return (and proxy tax under section 6033(e))

OMB No. 1545-0047

(and proxy tax under section 6033(e)) For calendar year 2023 or other tax year beginning 07/01 , 2023, and ending 06/30 , 20 24 Go to www.irs.gov/Form990T for instructions and the latest information. Department of the Treasury Do not enter SSN numbers on this form as it may be made public if your organization is a 501(c)(3). Internal Revenue Service Name of organization ( Check box if name changed and see instructions.) D Employer identification number Check box if address changed. DUCKS UNLIMITED, INC. 13-5643799 **Print** Number, street, and room or suite no. If a P.O. box, see instructions. E Group exemption number **B** Exempt under section or (see instructions) **v** 501( **C** )( 3 ) 1 WATERFOWL WAY Type 408(e) 220(e) City or town, state or province, country, and ZIP or foreign postal code 530(a) 408A MEMPHIS. TN 38120 F Check box if 529(a) 529A an amended return. C Book value of all assets at end of year . . . . 367 609 401 G Check organization type ✓ 501(c) corporation ☐ 501(c) trust ☐ 401(a) trust ☐ Other trust ☐ State college/university  $\square$  6417(d)(1)(A) Applicable entity H Check if filing only to claim Credit from Form 8941 Refund shown on Form 2439 Elective payment amount from Form 3800 During the tax year, was the corporation a subsidiary in an affiliated group or a parent-subsidiary controlled group? 

Yes If "Yes," enter the name and identifying number of the parent corporation Telephone number The books are in care of (SEE STATEMENT) (901) 758-3825 **Total Unrelated Business Taxable Income** 1 Total of unrelated business taxable income computed from all unrelated trades or businesses (see instructions) 1 0 2 2 3 3 0 4 4 0 Charitable contributions (see instructions for limitation rules) . . . . . . . . . . . . . . . . . . 5 5 0 Total unrelated business taxable income before net operating losses. Subtract line 4 from line 3 . . . 6 6 0 7 Total of unrelated business taxable income before specific deduction and section 199A deduction. 7 0 8 Specific deduction (generally \$1,000, but see instructions for exceptions) . . . . . . . 8 0 9 9 0 10 10 0 11 **Unrelated business taxable income.** Subtract line 10 from line 7. If line 10 is greater than line 7, 11 0 Part II **Tax Computation** Organizations taxable as corporations. Multiply Part I, line 11, by 21% (0.21) . . . . . . 1 0 Trusts taxable at trust rates. See instructions for tax computation. Income tax on the amount on 2 Part I, line 11, from: ☐ Tax rate schedule or ☐ Schedule D (Form 1041) . . . . . . . . . . . 2 3 3 0 4 4 0 Other tax amounts. See instructions . . . . . . . . . . Alternative minimum tax . . . . . . . . . . . . . . . . 5 5 0 6 6 0 7 **Total.** Add lines 3 through 6 to line 1 or 2, whichever applies . . . . . . . 7 0 Part III Tax and Payments Foreign tax credit (corporations attach Form 1118; trusts attach Form 1116) 0 0 1b 0 General business credit. Attach Form 3800 (see instructions) . . . 1c С d Credit for prior-year minimum tax (attach Form 8801 or 8827) 1d **Total credits.** Add lines 1a through 1d . . . . . . 1e 0 2 Subtract line 1e from Part II. line 7. . . . 2 0 3a Amount due from Form 4255 3a Amount due from Form 8611 3h Amount due from Form 8697

Total tax. Add lines 2 and 3f (see instructions). 

Check if includes tax previously deferred under

section 1294. Enter tax amount here . . . . . . . . . . . . . . . .

Current net 965 tax liability paid from Form 965-A, Part II, column (k)

Form 990-T (2023)

0

0

0

Other amounts due (see instructions)

Amount due from Form 8866

2

3d

f

0 4

3f



Department of the Treasury Internal Revenue Service Ogden, UT 84201-0074 
 Notice
 CP211A

 Tax period
 June 30, 2024

 Notice date
 November 4, 2024

 Employer ID number
 13-5643799

 To contact us
 Phone 877-829-5500

Page 1 of 1

164222.623952.298961.21363 1 AV 0.545 372



DUCKS UNLIMITED INC NATIONAL HEADQUARTERS 1 WATERFOWL WAY MEMPHIS TN 38120-2350

164222

Important information about your June 30, 2024, Form 990T

# We approved your Form 8868, Application for Automatic Extension of Time To File an Exempt Organization Return

We approved the Form 8868 for your June 30, 2024, Form 990T, Exempt Organization Business Income Tax Return. Your new due date is May 15, 2025.

#### What you need to do

File your June 30, 2024, Form 990T by May 15, 2025, electronically. The IRS will not accept Form 990T filed on paper for tax years ending on or after July 31, 2020. You may use software offered by visiting IRS.gov/eomefproviders.

#### Additional information

- Visit IRS.gov/cp211a.
- Go to IRS.gov/charities or call 877-829-5500 to learn more about electronic filing requirements.
- Keep this notice for your records.

Form 99	0-T (2023)							Page 2
Part	Tax and Payments (continued)							
6a	Payments: Preceding year's overpayment credited to the current year	6a		1,000				
b	Current year's estimated tax payments. Check if section 643(g) election							
	applies	6b		0				
C	Tax deposited with Form 8868	6c		0				
d	Foreign organizations: Tax paid or withheld at source (see instructions) .	6d		0				
е	Backup withholding (see instructions)	6e		0				
f	Credit for small employer health insurance premiums (attach Form 8941) .	6f		0				
g	Elective payment election amount from Form 3800			0				
h	Payment from Form 2439	6h		0				
i	Credit from Form 4136	6i		0				
j	Other (see instructions)	6j		0	1 00			
7	Total payments. Add lines 6a through 6j			-	7			1,000
8	Estimated tax penalty (see instructions). Check if Form 2220 is attached .				8			0
9	Tax due. If line 7 is smaller than the total of lines 4, 5, and 8, enter amount of				9			0
10	<b>Overpayment.</b> If line 7 is larger than the total of lines 4, 5, and 8, enter amou		•	-	10			1,000
11	Enter the amount of line 10 you want: Credited to 2024 estimated tax		000 Refun		11			0
Part	<u> </u>						Van	Na
1	At any time during the 2023 calendar year, did the organization have an intel						Yes	No
	over a financial account (bank, securities, or other) in a foreign country? If "Yes," FinCEN Form 114, Report of Foreign Bank and Financial Accounts. If "Yes,"							
	here	GIILGI	the name of the	ile ioi	eign co	unuy		~
2	During the tax year, did the organization receive a distribution from, or was it the g	rantor	of or transform	to o	foreign (	rue+2		-
2	If "Yes," see instructions for other forms the organization may have to file.	Tallio	or, or transferor	10, a	loreign	iruşt?		
3	Enter the amount of tax-exempt interest received or accrued during the tax y	ıear	\$				9	
4				7 NO	cam	Wer		400
•	Enter available pre-2018 NOL carryovers here \$ . Do not in shown on Schedule A (Form 990-T). Don't reduce the NOL carryover show	n here	by any dedu	ction	reporte	d on		
	Part I, line 6.		, ,		•			
5	Post-2017 NOL carryovers. Enter the Business Activity Code and available po	st-201	7 NOL carryo	vers. I	Don't re	duce	100	
	the amounts shown below by any NOL claimed on any Schedule A, Part II, line	e 17, fo	or the tax year.	See i	nstructi	ons.		
	Business Activity Code	Availa	able post-2017	7 NOL	carryo	ver		100
	513120					3,272		
	525990 \$	•				,258		
	\$	:						
	\$	}					150	
6a	Reserved for future use				§			
b	Reserved for future use			2 2	<u></u>			
Part	V Supplemental Information							
Provid	e any additional information. See instructions.							
	÷							
	Under penalties of perjury, I declare that I have examined this return, including accompanying s							ge and
Sign	belief, it is true, correct, and complete. Declaration of preparer (other than taxpayer) is based on a	lii intorm	lation of which pre	parer n	as any kn	owleage	e. 	
Here	1) PR1				May the I			
Here	JOJEON CHIEF FINAL	VCIAL (	OFFICER		with the page (see instr			
	Signature of officer Date Title	-			,	,		
Paid	Print/Type preparer's name Preparer's signature	200	Date 05/13/2025	Chec	_	PTIN	40000	47
Prepa	arer WHITNEY B HEBRON	WK	03/10/2020		mployed		12266	
Use (	Firm's name RPMG LLP			Firm's			65207	
	Firm's address 303 PEACHTREE ST. NE, SUITE 2000, ATLANTA, GA 30308			Phone	no.	(404) 2	22-300	

Form **990-T** (2023)

## \*\*PUBLIC INSPECTION COPY\*\* Unrelated Business Taxable Income

#### **SCHEDULE A** (Form 990-T)

## From an Unrelated Trade or Business

OMB No. 1545-0047

Department of the Treasury

Go to www.irs.gov/Form990T for instructions and the latest information. Do not enter SSN numbers on this form as it may be made public if your organization is a 501(c)(3). Open to Public Inspection for 501(c)(3). Organizations Option

internal nevenue service		 •		 , , ,	301(0)(3)	Organiza	iuons Omy
A Name of the organizati	on			B Employer ide	ntificatio	n numb	er
DUCKS UNLIMITED, INC				1	3-564379	9	
C Unrelated business	activity code (see instructions)	 ;	513120	<b>D</b> Sequence:	1	of	1

C Un	related business activity code (see instructions)	•	L	Sequence	): 	ot
<b>E</b> Do	scribe the unrelated trade or business MAGAZINE ADVERTISING					
			(0)	(5) =		(0) N .
Pa	Unrelated Trade or Business Income		(A) Income	(B) Exper	ises	(C) Net
1a	Gross receipts or sales 0					
b	Less returns and allowances 0 c Balance	1c	0			
2	Cost of goods sold (Part III, line 8)	2	0			
3	Gross profit. Subtract line 2 from line 1c	3	0			0
4a	Capital gain net income (attach Schedule D (Form 1041 or					
	Form 1120)). See instructions	4a	0			0
b	Net gain (loss) (Form 4797) (attach Form 4797). See					
	instructions	4b	0			0
С	Capital loss deduction for trusts	4c	0			0
5	Income (loss) from a partnership or an S corporation (attach					
	statement)	5	0			0
6	Rent income (Part IV)	6	0		0	0
7	Unrelated debt-financed income (Part V)	7	0		0	0
8	Interest, annuities, royalties, and rents from a controlled					
_	organization (Part VI)	8	0		0	0
9	Investment income of section 501(c)(7), (9), or (17)					
	organizations (Part VII)	9	0		0	0
10	Exploited exempt activity income (Part VIII)	10	0		0	0
11	Advertising income (Part IX)	11	2,122,450	2,	162,205	(39,755)
12	Other income (see instructions; attach statement)	12	0			0
13	Total. Combine lines 3 through 12	13	2,122,450		162,205	(39,755)
Par	t II Deductions Not Taken Elsewhere. See instruction		limitations on ded	luctions. D	eductio	ns must be
	directly connected with the unrelated business inco					
1	Compensation of officers, directors, and trustees (Part X)				1	0
2	Salaries and wages				2	0
3	Repairs and maintenance				3	0
4	Bad debts				4	0
5	Interest (attach statement). See instructions				5	0
6	Taxes and licenses		1 1		6	0
7	Depreciation (attach Form 4562). See instructions				0	
8	Less depreciation claimed in Part III and elsewhere on return .				0 8b	0
9	Depletion				9	0
10	Contributions to deferred compensation plans				10	0
11	Employee benefit programs				11	0
12	Excess exempt expenses (Part VIII)				12	0
13	Excess readership costs (Part IX)				13	0
14	Other deductions (attach statement)				14	3,125
15	<b>Total deductions.</b> Add lines 1 through 14				15	3,125
16	Unrelated business income before net operating loss deduction					
	column (C)				16	(42,880)
17	Deduction for net operating loss. See instructions				17	0
18	Unrelated business taxable income. Subtract line 17 from lin				18	(42,880)
For Pa	perwork Reduction Act Notice, see instructions.	Ca	t. No. 74036O		Schedu	ule A (Form 990-T) 2023

For Paperwork Reduction Act Notice, see instructions.

Schedule A (Form 990-T) 2023

	e A (Form 990-1) 2023				Page Z
Part		thod of inventory val			
1	Inventory at beginning of year				0
2	Purchases				0
3	Cost of labor				0
4	Additional section 263A costs (attach statement)				0
5	Other costs (attach statement)				0
6	<b>Total.</b> Add lines 1 through 5				0
7	Inventory at end of year			7	0
8	Cost of goods sold. Subtract line 7 from line 6.				0
9	Do the rules of section 263A (with respect to proper Real Property and Rent Income (From Real Property and Real Property				? Yes No
	Description of property (property street address,				
1	A 🗆	,	e). Oneck if a dual-u	se. See mstructions	•
	<b>В</b> П				
	<u> </u>				
	D □				
		Α	В	С	
2	Rent received or accrued	7.			
a	From personal property (if the percentage of				
	rent for personal property is more than 10%				
	but not more than 50%)				
b	From real and personal property (if the				
	percentage of rent for personal property exceeds				
	50% or if the rent is based on profit or income) .				
С	Total rents received or accrued by property.				
	Add lines 2a and 2b, columns A through D				
3	Total rents received or accrued. Add line 2c, colum	ns A through D. Entor	horo and an Bart I	ino 6 column (A)	0
3		iis A tillough D. Lintel	Tiere and offi art i, i	ine o, column (A)	<u> </u>
4	Deductions directly connected with the income				
	in lines 2a and 2b (attach statement)				
5	Total deductions. Add line 4, columns A through	n D. Enter here and o	on Part I, line 6, colu	ımn (B)	0
Par	<u> </u>		· · ·		
1	Description of debt-financed property (street add		Loodo) Chook if a c	lual usa Saa instruc	ations .
•	A	iress, city, state, Zir	code). Oneck if a c	idai-use. See iristruc	CHOIIS.
	B				
	c □				
	D 🗆				
		Α	В	С	
2	Gross income from or allocable to debt-financed				
	property				
3	Deductions directly connected with or allocable				
	to debt-financed property				
а	Straight line depreciation (attach statement) .				
b	Other deductions (attach statement)				
С	Total deductions (add lines 3a and 3b,				
	columns A through D)				
4	Amount of average acquisition debt on or allocable				
_	to debt-financed property (attach statement)				
5	Average adjusted basis of or allocable to debt-				
_	financed property (attach statement)				
6	Divide line 4 by line 5	%	%	%	<u>%</u>
7	Gross income reportable. Multiply line 2 by line 6				
8	Total gross income (add line 7, columns A throu	ugh D). Enter here ar	nd on Part I, line 7, o	column (A)	0
0	,	- ,	. ,	` ′ .	
9	Allocable deductions. Multiply line 3c by line 6				
10	Total allocable deductions. Add line 9, columns	A through D. Enter h	ere and on Part I, lir	ne 7, column (B)	0
11	Total dividends — received deductions include	ed in line 10			0

Schedu	ule A (Form 990-T) 2023							Page 3
Par	t VI Interest, Annuiti	es, Royaltie	es, and Rent	s Fro		<b>ganizations</b> (see instru	ıction	ıs)
					Exempt Co	ntrolled Organizations		
	Name of controlled organization	2. Employer identification number	3. Net unrela income (los (see instruction	ss)	Total of specified payments made	5. Part of column 4 that is included in the controlling organization's gross income		Deductions directly connected with acome in column 5
(1)								
(2)								
(3)								
(4)								
	<u>'</u>		1		1			
	7. Taxable income	inco	t unrelated ome (loss) nstructions)	9	. Total of specified payments made	10. Part of column 9 that is included in the controlling organization's		Deductions directly connected with come in column 10
(1)								
(2)								
(3)								
(4)								
Tota Par			 ction 501(c)(	 7), (9		Enter here and on Part I, line 8, column (A). 0 ation (see instructions)	l	er here and on Part I, ine 8, column (B).
	1. Description of income		unt of income	c	3. Deductions directly connected attach statement)	4. Set-asides (attach statement)	5.	Total deductions and set-asides Id columns 3 and 4)
(1)								
(2)								
(3)								
(4)								
		Enter here	nts in column 2. e and on Part I, column (A).				Ente	amounts in column 5. er here and on Part I, ine 9, column (B).
Tota		.  	0	T	an Advantists s			0
Par	-		ncome, Othe	rın	an Advertising in	come (see instructions	5)	
1	Description of exploited		m trada ar birit		Entor hore and an D	low I line 10! (A)		
2	Gross unrelated busines						2	
3	Expenses directly conne line 10, column (B)						3	
4	Net income (loss) from lines 5 through 7					e 2. If a gain, complete	4	
5	Gross income from activ						5	
6	Expenses attributable to						6	
7	Excess exempt expense		ne 5 from line	6, but	do not enter more	than the amount on line	7	

Schedule A (Form 990-T) 2023

Schedule A (Form 990-T) 2023 Page **4** 

Par	IX Advertising Income					
1	Name(s) of periodical(s). Check box if re	eporting t	wo or more periodic	als on a consolic	dated basis.	
	A DUCKS UNLIMITED MAGAZINE					
	В 🗌					
	C					
	D					
±nter	amounts for each periodical listed above	in the co	rresponding column	В	С	
2	Gross advertising income		2,122,450	ь		
_	-				I	
а	Add columns A through D. Enter here a	nd on Pa		A)		. 2,122,450
3	Direct advertising costs by periodical		2,162,205	·D)		0.400.005
а	Add columns A through D. Enter here a	nd on Pa	rt I, line 11, column	В)		. 2,162,205
4	Advertising gain (loss). Subtract line 3 ft 2. For any column in line 4 showing complete lines 5 through 8. For any coline 4 showing a loss or zero, do not colines 5 through 7, and enter -0- on line 8	a gain, olumn in omplete	(39,755)			
5	Readership costs		, ,			
6 7	Circulation income	ess than				
8	Excess readership costs allowed deduction. For each column showing a line 4, enter the lesser of line 4 or line 7	gain on	0			
а	Add line 8, columns A through D. En Part II, line 13					
Par	t X Compensation of Officers, Di	rectors	, <b>and Trustees</b> (se	ee instructions)		
	1. Name		<b>2.</b> Title		3. Percentage of time devoted to business	<ol> <li>Compensation attributable to unrelated business</li> </ol>
(1)					%	
(2)					%	
(3)					%	
(4)					%	
Tota	al. Enter here and on Part II, line 1 .					0
Par	Supplemental Information (se	e instru	ctions)			0
	Cappionical information (30					

Form 990T	Additional Information

Return Reference - Identifier	Explanation
BOOK CARE - NAME AND ADDRESS	DARIN BLUNCK, 1 WATERFOWL WAY, MEMPHIS, TN 38120

Schedule A - Part II, Line 14

Other Deductions

Description	Amount
(1) PROFESSIONAL FEES	3,125

Schedule A - Part IX, Line 2

Gross Advertising Income

	Description	Amount
(1) DUCKS UNLIMITED MAGAZINE		2,122,450
,	Total	2,122,450

Schedule A - Part IX, Line 3

Direct Advertising Costs

(1) DUCKS UNLIMITED MAGAZINE	Description	Amount
		2,162,205
	Total	2,162,205

Schedule A - Part IX, Line 5

Readership Costs

(1) DUCKS UNLIMITED MAGAZINE	Description	Amount
		4,423,196
	Total	4,423,196

Schedule A - Part IX, Line 6

Circulation Income

(1) DUCKS UNLIMITED MAGAZINE	Description	Amount
		439,327
	Total	439,327

#### 8991 Form

(Rev. December 2024)

Department of the Treasury

Internal Revenue Service

## Tax on Base Erosion Payments of Taxpayers With Substantial Gross Receipts

For tax year beginning 07/01 , 20 23 , and ending 06/30 , 20 24

Go to www.irs.gov/Form8991 for instructions and the latest information.

See instructions.

Name Employer identification number (EIN)
DUCKS UNLIMITED, INC. 13-5643799

#### **Applicable Taxpayer Determination** Check box if this form is being filed by a taxpayer with which another taxpayer has been aggregated under Regulations section 1.59A-2(c) If the above box is checked, attach a statement listing the names and EINs of all separate taxpayers taken into account in the determination of "1 person" under Regulations section 1.59A-2(c). (a) (b) First Second Third Preceding Preceding Preceding Tax Year Tax Year Tax Year Gross receipts of the taxpayer (see instructions) . . . . . . . . . . . . . . . . 315,500,880 354,542,065 224,944,057 195 Gross receipts of all other persons treated as 1 person pursuant to 182,098,937 157,560,575 237,842,604 497,599,817 512,102,640 462,786,856 Gross receipts of first, second, and third preceding tax years. Combine columns (a), (b), and (c) of line 1e 1,472,489,313 1f 490,829,771 Is line 1f \$500 million or more? Yes. Continue to line 2. No. STOP here and attach this form to your tax return. 2a Base erosion tax benefit (from Schedule A, line 15, column (a-2)) . . . . . . . . . . . . . 2a Amount of deductions allowed under chapter 1 of the Internal Revenue Code . . 2b Base erosion tax benefits resulting from reductions in insurance premiums 2c d Base erosion tax benefits resulting from reductions in gross receipts reported on 2d Total deductions for amounts paid or accrued for services to which the exception under Regulations section 1.59A-3(b)(3)(i) applies (from Schedule A, line 5b) . . . 2f Qualified derivative payments excepted by Regulations section 1.59A-6(b) . 2g Total deductions allowed under sections 172, 245A, and 250 for the tax year ... 2h Does the taxpayer elect to waive deductions in accordance with Regulations 2i Yes. Complete Schedule B. Enter the amount from line 15 of Schedule B. No. Enter -0-. Deductions for exchange losses from section 988 transactions described in 2j k Deductions for TLAC securities and foreign TLAC securities described in 2k Reinsurance losses incurred and claims payments described in Regulations 2m 2n 20 % Is the taxpayer's base erosion percentage on line 20 3% or higher (2% or higher for a bank or securities dealer)? Yes. Continue to Part II. No. STOP after completing Part I, Part V, and Schedule A (and, if necessary, Schedule B), and attach this form to your tax return.

OMB No. 1545-0123

Form 8991 (Rev. 12-2024)

Part	■ Modified Taxable Inc	ome (MTI)				· · ·		
3a	Taxable income after net opera	ating loss (see instructions)			3a			
b	Base erosion tax benefits for the	he tax year from Schedule A, line	e 15, column (b-2)	[	3b			
С		e net operating loss deduction a		- 1	3c			
d					3d			
d MTI (see instructions)								
4a					4a			
b					4b			
С		I for purposes of computing bas		1				
					4c			
Part	V Computation of Base	Erosion Minimum Tax Amo	ount	'				
5a					5a			
b	<b>b</b> BEAT Tax rate applicable for current tax year					%		
С	c Base erosion minimum tax. Multiply line 5a by line 5b							
d								
	4c)							
е		mount. Subtract line 5d from line	e 5c. If zero or less, enter -0		5e			
Part	V Additional Questions	(see instructions)						
6	6 Does the taxpayer elect to use financial statements per Regulations section 1.59A-3(b)(4)(i)(D) for purposes of calculating interest expense allocable to a foreign corporation's effectively connected income? ☐ Yes ☐ No							
7	In the current year, did the taxpayer capitalize to inventory, or include in cost of goods sold (COGS), costs							
-	for any payment to a related foreign party that the taxpayer treated as a deduction in any prior tax year? . $\square$ Yes $\square$ No							
8	If "Yes" for line 7, enter the following:							
	(i)	(ii)	(iii)	(iv)				
	Amount Capitalized or Included in COGS	Description of Item	Line Item Reported on in Prior Year	Tax Year Form 3115 Was Filed				
а								
b								
С								

Form **8991** (Rev. 12-2024)