



# A SUSTAINABLE STATE OF MIND

**ONLY HALF**



of the world's wetlands remain intact.



**MORE THAN HALF**

of wetlands in the lower 48 states have been lost.

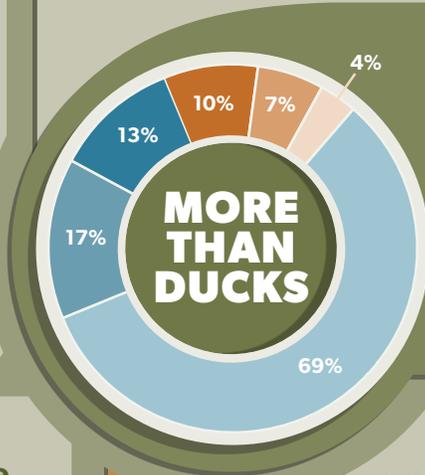
**OVER 40%**



of all plant and animal species rely on wetlands to survive.

The total economic value of **155 MILLION ACRES** of wetland around the world is estimated at **\$3.4 BILLION PER YEAR.**

**87% OF EVERY DU DOLLAR** is dedicated to wetlands and waterfowl conservation and education.



Pie chart reflects FY 25 Corporate/Foundation environmental interests.

- Broad Ecological Benefits
- Water Quantity
- Flood/Storm Resiliency
- Biodiversity
- Water Quality
- Soil Health/Sustainable Agriculture

Wetlands are the **most productive and diverse ecosystems** on the planet as they:



**Improve** water quality



**Enhance** biodiversity on landscapes



**Reduce** flood frequency and intensity



**Increase** soil carbon



**Increase** recreational opportunities



2025 COLLECTIVE CONSERVATION

**8.1 MILLION** U.S. acres conserved since 1984

**19.6 MILLION** North American acres conserved since 1937

2025 COAST-TO-COAST CONSERVATION

2025 Goal: **950,000** acres

2025 Result: **1,262,062** acres of conservation delivered

OUR CONSERVATION COMMUNITY

**899 DU STAFF** advance conservation every day.

**652,000+ MEMBERS, SPONSORS & MAJOR DONORS** continue to support our mission to protect wetlands and waterfowl.

**31,500 VOLUNTEERS** raise funds and awareness for wetland and grassland conservation.



**OVER 19 MILLION** North American Acres Conserved Since 1937

Ducks Unlimited habitat projects are in all 50 states, every Canadian province and in key areas of Mexico and Latin America.

In total, DU has delivered **MORE THAN 20,000 CONSERVATION PROJECTS** across North America.

## 2025 ECOSYSTEM SERVICES\*

### SEDIMENT REDUCTION

170,586 metric tons of sediment = approx. one foot of topsoil across 92 acres

**BENEFITS:** enhances water quality, reduces sediment pollution, improves water flow in rivers and streams

### PHOSPHORUS REDUCTION

112,168 kg of phosphorus = fertilize 4,339 acres of soybeans/year

**BENEFITS:** enhances water quality, decreases algae blooms and algal toxins

### NITROGEN REDUCTION

2,471,159 kg of nitrogen = fertilize 36,319 acres of corn/year

**BENEFITS:** enhances water quality, reduces greenhouse gases, provides healthier habitat for aquatic wildlife

### CARBON SEQUESTRATION

136,499 metric tons of CO<sub>2</sub>e = emissions from 31,818 U.S. passenger vehicles/year

**BENEFITS:** reduces greenhouse gases, improves soil health

### AVOIDED EMISSIONS

557,121 metric tons of CO<sub>2</sub>e = emissions from 129,865 U.S. passenger vehicles/year

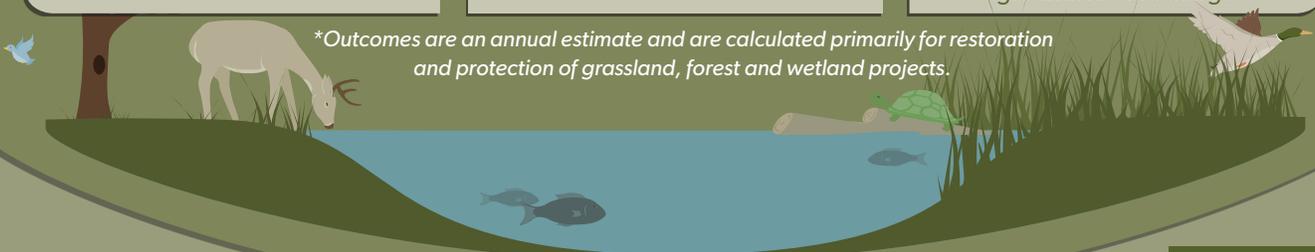
**BENEFITS:** reduces greenhouse gases

### WATER STORAGE

108,217 acre-feet = 35.2 billion gallons of water

**BENEFITS:** reduces stormwater and irrigation runoff, reduces the risk of flooding, enhances groundwater recharge

*\*Outcomes are an annual estimate and are calculated primarily for restoration and protection of grassland, forest and wetland projects.*



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