



A SUSTAINABLE STATE OF MIND

ONLY HALF



of the world's wetlands remain intact.



MORE THAN HALF

of wetlands in the lower 48 states have been lost.

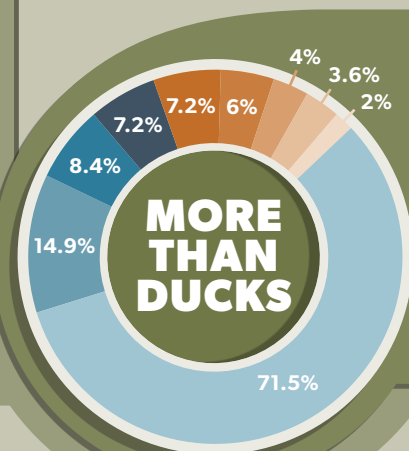
OVER 40%



of all plant and animal species rely on wetlands to survive.

The total economic value of **155 MILLION ACRES** of wetland around the world is estimated at **\$3.4 BILLION PER YEAR.**

Every **\$1 MILLION** spent on wetland restoration generates an average of **17 JOBS.**



Pie chart reflects FY 24 environmental outcomes from Corporation/Foundation investments.

- Broad Ecological Benefits
- Flood/Storm Resiliency
- Water Quality
- Water Quantity
- Biodiversity
- Human Dimensions/Social Equity
- Science and Research
- Soil Health/Sustainable Agriculture
- Carbon

Wetlands are the **most productive and diverse ecosystems** on the planet as they:



Improve water quality



Enhance biodiversity on landscapes



Reduce flood frequency and intensity



Increase soil carbon



Increase recreational opportunities



2024 COLLECTIVE CONSERVATION

7.8 MILLION U.S. acres conserved since 1984

18.2 MILLION North American acres conserved since 1937

2024 COAST-TO-COAST CONSERVATION

2024 Goal: **750,000** acres

2024 Result: **1,081,227** acres of conservation delivered

OUR CONSERVATION COMMUNITY

850+ DU STAFF advance conservation every day.

684,000+ MEMBERS continue to support our mission to protect wetlands and waterfowl.

30,000+ VOLUNTEERS raise funds and awareness for wetland and grassland conservation.



18 Million
North America Acres
Conserved Since 1937



Ducks Unlimited habitat projects are in all 50 states, every Canadian province and in key areas of Mexico and Latin America.

In total, DU has delivered **MORE THAN 20,000 CONSERVATION PROJECTS** across North America.

2024 ECOSYSTEM SERVICES

SEDIMENT REDUCTION

206,348 metric tons of sediment = approx. one foot of topsoil across 112 acres

BENEFITS: enhances water quality, reduces sediment pollution, improves water flow in rivers and streams

PHOSPHORUS REDUCTION

57,472 kg of phosphorus = fertilize 2,223 acres of soybeans/year

BENEFITS: enhances water quality, decreases algae blooms and algal toxins

NITROGEN REDUCTION

1,116,023 kg of nitrogen = fertilize 16,403 acres of corn/year

BENEFITS: enhances water quality, reduces greenhouse gases, provides healthier habitat for aquatic wildlife

CARBON SEQUESTRATION

161,177 metric tons of CO₂e = emissions from 38,375 U.S. passenger vehicles/year

BENEFITS: reduces greenhouse gases, improves soil health

AVOIDED EMISSIONS

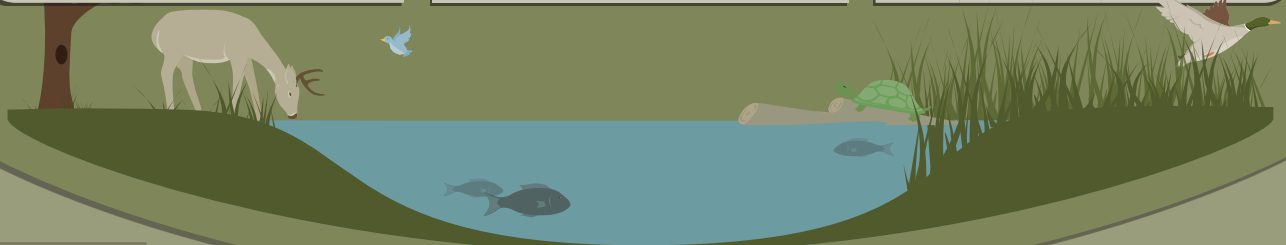
372,337 metric tons of CO₂e = emissions from 88,652 U.S. passenger vehicles/year

BENEFITS: reduces greenhouse gases

WATER STORAGE

31,931 acre-feet = 15,765 Olympic-sized swimming pools

BENEFITS: reduces stormwater and irrigation runoff, reduces the risk of flooding, enhances groundwater recharge



Outcomes are an annual estimate and are calculated primarily for restoration and protection of grassland, forest and wetland projects.