

MAJOR SPONSORS

committed to making the world a better place
for waterfowl, wildlife, and people

SHARE OUR VISION

By becoming a Major Sponsor, you're leading the charge to secure our continent's wetland and waterfowl habitat for future generations. Ducks Unlimited's vision is a world of wetlands sufficient to fill the skies with waterfowl today, tomorrow and forever. That's what DU's founders envisioned in 1937, and it's still our mission today.

BECOME A MAJOR SPONSOR

You can join the ranks of DU's Major Sponsors by making a gift or pledge of at least \$10,000. Your lifetime membership contributions may be counted when you make a new Major Sponsor commitment or upgrade to the next level. In general, pledges are paid within a five-year window. At higher pledge levels, payment schedules may be tailored to best fit your personal situation.

As a Major Sponsor, you have the opportunity to designate your gifts to any of our priority areas – from the wooded wetlands of the Boreal Forest to the breeding grounds of the prairies to the wintering habitat of the Gulf Coast.

Most donors fulfill their pledges through gifts of cash. Others find that gifts of stock or other appreciated assets provide an effective way to make a meaningful gift. If you are affiliated with a company that matches contributions to conservation, you may be eligible to have your gift to Ducks Unlimited doubled or tripled. All membership contributions made through DU events are credited toward your Major Sponsor pledge.

WHEN YOU BECOME A MAJOR SPONSOR YOU WILL...

- Receive a special DU Major Sponsor decal and membership card.
- Receive a hand-crafted lapel pin or pendant.
- Be listed in DU's Annual Report to recognize annual support.
- Receive a personalized plaque upon completion of your pledge.
- Receive access to the "Members Only" section of the DU website.
- Be invited to special Major Sponsor events.
- Know you are helping to leave a legacy of wetland conservation for your children and grandchildren.

PRESIDENT'S COUNCIL

Being designated as a member of the President's Council is an additional recognition for our most loyal donors. These staunch supporters make an annual gift of at least \$10,000 to further our conservation efforts. President's Council members make giving to DU a high priority each year. All annual gifts that qualify for the President's Council designation also qualify for Major Sponsor membership credit.

MAJOR SPONSOR RECOGNITION LEVELS:

| MAJOR SPONSOR LEVEL | PLEDGE |
|----------------------------------|--------------|
| Life Sponsor | \$10,000 |
| Diamond Life Sponsor | \$20,000 |
| Sponsor in Perpetuity | \$30,000 |
| Diamond Sponsor in Perpetuity | \$40,000 |
| Heritage | \$50,000 |
| Diamond Heritage | \$75,000 |
| Benefactor Roll of Honor | \$100,000 |
| Gold Benefactor Roll of Honor | \$150,000 |
| Diamond Benefactor Roll of Honor | \$200,000 |
| Legacy Sponsor | \$250,000 |
| Gold Legacy Sponsor | \$500,000 |
| Platinum Legacy Sponsor | \$750,000 |
| Diamond Legacy Sponsor | \$1,000,000 |
| Conservation Pioneer | \$5,000,000 |
| Waterfowl Patron | \$10,000,000 |
| Wetlands Guardian | \$20,000,000 |

Please contact the Ducks Unlimited Development staff for further information.
(901) 758-3986 or www.ducks.org/how-to-help/major-sponsors



JOIN US TO RESCUE OUR WETLANDS

OUR VISION

Ducks Unlimited has a bold vision – wetlands sufficient to fill the skies with waterfowl today, tomorrow and forever. Wetlands are one of the most important ecosystems on the planet. These habitats benefit many wildlife species and provide recreational opportunities, clean water and other ecological benefits for people.

OUR CHALLENGE

Wetland loss continues at an alarming rate and the intricate link between waterfowl, wetlands and people is increasingly fragile. Fewer wetlands means fewer sunrises with wings on the horizon, fewer chances to share a first retrieve with a first pup, fewer memories afield with kindred spirits.

OUR SOLUTION

Rescue Our Wetlands is a seven-year continental campaign that aims to change the face of conservation in North America by securing \$2.0 billion to invest in conservation.

\$2.0 BILLION FOR WATERFOWL & WETLANDS

More than any other fundraising effort in the past, this campaign will harness the power of "One DU".

WATERFOWL FOREVER

The heart of the campaign, this priority recognizes that our volunteers, members and partners provide the power to drive the DU engine. Event support and other sources of unrestricted revenue provide the broad financial underpinning for our conservation, policy and science programs.

BREEDING LANDSCAPES

Your gifts directed to high-priority breeding grounds will protect and restore crucial but threatened production habitats across the continent. Gifts to the Preserve Our Prairies, Boreal Forest, Alaska – Born to Fly, Great Lakes and Living Lakes Initiatives will be invested in these important breeding landscapes.

WINTERING AND MIGRATIONS LANDSCAPES

Investing in these vital landscapes will protect and restore wintering and staging habitats to ensure healthy waterfowl return to the breeding grounds. Gifts through the America's River, Gulf Coast, California Wetlands, Wings and Wetlands, Ducks in the Desert, Peaks to Prairies, Heartland Heritage and Habitat, Southern Prairies and Playas, Big Rivers, Completing the Cycle and Southeast Wetlands Initiatives will be invested in these important wintering and migration landscapes.

CONSERVATION EDUCATION

Educating the public about the importance of wetlands and fostering the next generation of conservationists are key elements of this priority.

CONSERVATION LEGACY

Planned gift commitments and endowment gifts will contribute to a strong, stable future for our mission and supporters.

THE TIME TO RESCUE OUR WETLANDS IS RIGHT NOW!

Band together with us today.

To find out more about ways you can help *Rescue Our Wetlands* through our regional initiatives, Visit www.ducks.org or contact Ducks Unlimited at (901)-758-3986.

