



DUCKS UNLIMITED T.R.A.P.

Dedicated to Conservation and Shooting Sports

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T.R.A.P.



Team Resource Assistance Program

DU T.R.A.P. – TEAM RESOURCE ASSISTANCE PROGRAM – PROVIDES DISCOUNTED MERCHANDISE, PROFESSIONALLY DESIGNED MARKETING MATERIALS, AND FUNDRAISING MATERIALS FOR OFFICIAL YOUTH SHOOTING TEAMS THAT GUARANTEE ALL NET REVENUES EARNED STAY WITH THE PARTICIPATING TEAM FOR IMMEDIATE USE.

PROGRAM DETAILS:

- DU T.R.A.P. IS AN OFFICIAL DUCKS UNLIMITED (DU) PROGRAM DESIGNED TO FINANCIALLY ASSIST SCHOLASTIC SHOOTING TEAMS WITH NO PROFIT RETAINED BY DU. THIS PROGRAM WAS DEVELOPED TO INCREASE AND SUSTAIN SHOOTING SPORTS PARTICIPATION BY SHARING DU'S RESOURCES AND FUNDRAISING PROFICIENCY.
- THROUGH DU T.R.A.P., YOUR TEAM WILL INCUR NO UPFRONT FUNDRAISING OR MARKETING COSTS, SPEND NO TIME CREATING SALES MATERIALS, AND HAVE NO POST-DRAWING DELIVERY RESPONSIBILITIES. YOUR TEAM WILL RETAIN 100% OF THE NET PROFITS RAISED FOR IMMEDIATE USE HOWEVER THE TEAM CHOOSES.
- ALL ASSOCIATED PROGRAM COSTS ARE INCLUDED IN THE PACKAGE OR À LA CARTE PRICE, WITH NO HIDDEN CHARGES. PRICES INCLUDE ALL MARKETING AND SALES MATERIALS. NO DELIVERY FEES APPLY IN THE LOWER 48. AK/HI ORDERS ARE SUBJECT TO DELIVERY FEES.
- STAND ALONE FIREARM ORDERS ARE SUBJECT TO A \$200 MARKETING FEE UNLESS FIREARMS ARE ORDERED WITH OTHER MERCHANDISE.
- CHOOSE THE FUNDRAISING PACKAGE OR ITEMS THAT BEST FIT YOUR TEAM'S NEEDS AT [DUCKS.ORG/TRAP](https://ducks.org/trap). À LA CARTE ORDERING IS ACCEPTED, AS WELL AS ADD-ON ITEMS TO PACKAGE ORDERS. ALL MARKETING MATERIALS WILL REFLECT YOUR SELECTED ORDER FOR YOUR FUNDRAISER.
- DU WILL PROFESSIONALLY DESIGN, PRODUCE, AND SHIP PROMOTIONAL POSTERS AND RAFFLE TICKETS CUSTOM DESIGNED FOR YOUR FUNDRAISER TO YOU. PROGRAM PRICING INCLUDES UP TO 25 POSTERS AND 500 RAFFLE TICKETS. ADDITIONAL RAFFLE TICKETS MAY BE PURCHASED FOR A NOMINAL FEE.
- ONCE YOUR FUNDRAISER IS COMPLETE, PAYMENT MUST BE SENT TO DU WITHIN 15 DAYS OF THE COMPLETED RAFFLE FOR THE PREDETERMINED COST OF YOUR SELECTED PACKAGE. PAYMENT IS ACCEPTED VIA CHECK OR CREDIT CARD. IF YOU CHOOSE TO PAY WITH A CHECK, YOU WILL BE PROVIDED WITH A NO COST FEDEX SHIPPING LABEL. DO NOT SEND PAYMENT VIA U.S. POSTAL SERVICE. ONCE PAYMENT IS RECEIVED, DU WILL SHIP THE MERCHANDISE DIRECTLY TO THE WINNERS, OR TO YOU FOR LOCAL DISTRIBUTION, BASED ON YOUR DESIRE. AVERAGE SHIPPING TIME IS FOUR WEEKS.

2026-2027 DU TRAP SPONSORS



FOR MORE INFORMATION, EMAIL US AT TRAP@DUCKS.ORG OR CALL 901-758-3821

*VALID THROUGH JUNE 30, 2027

ULTIMATE VORTEX PACKAGE

\$1650



ULTIMATE VORTEX PACKAGE DESCRIPTION

- VORTEX COPPERHEAD HD 10X42 BINOCULARS
- VORTEX DIAMONDBACK HD SPOTTING SCOPE
- VORTEX VIPER HD 10X42 BINOCULARS
- VORTEX BLADE SLOPE GOLF LASER RANGEFINDER
- VORTEX BLADE GOLF LASER RANGEFINDER
- VORTEX COPPERHEAD 3-9X40 BDC RIFLESCOPE

VORTEX BINOCULAR PACKAGE

\$805



VORTEX BINOCULAR PACKAGE DESCRIPTION

- VORTEX VIPER HD 10X42 BINOCULARS
- VORTEX BLADE GOLF LASER RANGEFINDER
- VORTEX COPPERHEAD 3-9X40 BDC RIFLESCOPE

VORTEX SPOTTING SCOPE PACKAGE

\$800



VORTEX SPOTTING SCOPE PACKAGE DESCRIPTION

- VORTEX DIAMONDBACK HD SPOTTING SCOPE
- VORTEX BLADE SLOPE GOLF LASER RANGEFINDER
- VORTEX COPPERHEAD HD 10X42 BINOCULARS

À LA CARTE PRICING FOR ITEMS IS AVAILABLE ON THE ORDER FORM AT WWW.DUCKS.ORG/TRAP



2026 - 2027 PACKAGES





2026 - 2027 PACKAGES



BEACH DAY PACKAGE

\$650



BEACH DAY PACKAGE DESCRIPTION

- 2 ALPS DU LOGO ROOST CHAIRS
- TURTLEBOX RANGER WATERPROOF SPEAKER TAN
- YETI CAMINO CARRYALL 35 2.0

GAME DAY PACKAGE

\$815



GAMEDAY PACKAGE DESCRIPTION

- YETI ROADIE 24 WHITE WITH DU LOGO
- CAMP CHEF GAMEDAY PORTABLE FLAT TOP GRIDDLE
- TURTLEBOX RANGER WATERPROOF SPEAKER TAN



LUGGAGE PACKAGE DESCRIPTION

- HERITAGE GEAR CANVAS TOTE WITH DU SHIELD LOGO & US FLAG ON THE OTHER SIDE
- HERITAGE GEAR FIELD BAG WITH DU SHIELD LOGO & US FLAG ON THE OTHER SIDE
- DU GUARDIAN BACKPACK DRY BAG 35L IN BOTTOMLAND CAMO

LUGGAGE PACKAGE

\$635



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*VALID THROUGH JUNE 30, 2027



GRANDE TURTLEBOX*

\$740



GRANDE TURTLEBOX DESCRIPTION

- TURTLEBOX GRANDE WATERPROOF SPEAKER TAN

*À LA CARTE ITEM

GRILLING PACKAGE

\$750



GRILLING PACKAGE DESCRIPTION

- TRAEGER TAILGATER 20 GRILL & SMOKER
- MEATER PRO DUO - WIFI THERMOMETER 2-PROBE SET

DU CAMPFIRE PACKAGE

\$595



DU CAMPFIRE PACKAGE DESCRIPTION

- ALPS GAZE PORTABLE FIRE PIT
- ALPS DU LOAFING CHAIR (2)



ADD A TURTLEBOX G3 TO ANY LISTED PACKAGE FOR \$430*

*PRICE INCREASES TO \$500 IF THE G3 IS NOT ORDERED WITH A PACKAGE

2026 - 2027 PACKAGES





T.R.A.P. FAQs



FREQUENTLY ASKED QUESTIONS

WHEN DO WE SEND PAYMENT FOR THE PACKAGE?

THERE IS NO UPFRONT COST TO YOUR TEAM. WHEN YOU HAVE CONCLUDED YOUR RAFFLE OR FUNDRAISER, SUBMIT YOUR PAYMENT. ONCE YOUR FUNDRAISER IS COMPLETE, YOU WILL SEND PAYMENT TO DUCKS UNLIMITED (DU) WITHIN 15 DAYS OF COMPLETING THE RAFFLE FOR YOUR SELECTED PACKAGE'S PREDETERMINED COST. DU ACCEPTS PAYMENT VIA CHECK OR CREDIT CARD. IF YOU CHOOSE TO PAY WITH A CHECK, WE WILL PROVIDE YOU WITH A NO-COST FEDEX SHIPPING LABEL; PLEASE DO NOT SEND PAYMENT VIA U.S. POSTAL SERVICE. UPON PAYMENT, DU WILL SHIP THE MERCHANDISE DIRECTLY TO THE WINNERS OR TO YOU FOR DISTRIBUTION, BASED ON YOUR DESIRE. AVERAGE SHIPPING TIME IS FOUR WEEKS. IF YOUR RAFFLE INCLUDES FIREARMS, THOSE WILL BE SHIPPED TO THE FFL THAT YOU SUBMITTED WITH YOUR ORDER.

HOW OFTEN CAN I DO A DU T.R.A.P. FUNDRAISER?

WE PLACE NO RESTRICTIONS ON THE NUMBER OF PACKAGES OR À LA CARTE ITEMS THAT AN ORGANIZATION MAY ORDER. YOUR ORGANIZATION IS WELCOME TO HOST MULTIPLE FUNDRAISERS, MAKING USE OF THE T.R.A.P. PRIZE PACKAGES OR INDIVIDUAL À LA CARTE ITEMS.

I DID THE T.R.A.P. FUNDRAISER LAST YEAR; IS EVERYTHING THE SAME ON THE ORDER SHEET?

THE NEW PROGRAM OFFERINGS ARE UPDATED ANNUALLY, WITH FRESH ITEMS LAUNCHING ON JULY 1ST EACH YEAR.

MY TEAM SOLD OUT OF TICKETS VERY QUICKLY LAST YEAR. CAN I ORDER MORE TICKETS?

YES, YOU CAN ORDER MORE TICKETS FOR A PACKAGE. AFTER YOUR INITIAL ORDER, EXTRA TICKETS IN MULTIPLES OF 500 MAY BE ADDED TO THE TICKETS ALREADY PROVIDED IN THE PACKAGE. THE COST IS APPROXIMATELY \$150 FOR 500 TICKETS. THE FINAL PRICE DEPENDS ON SHIPPING COSTS (YOU CAN ESTIMATE \$20-\$30 DEPENDING ON QUANTITY). IT IS CHEAPER TO ORDER THE "EXTRA" TICKETS ON THE FRONT END WITH YOUR INITIAL ORDER THAN TO ADD TICKETS AT A LATER DATE.

DOES DU SET THE RAFFLE TICKET COST FOR OUR TEAM?

NO, WE FACILITATE AND HANDLE THE FUNDRAISER'S LOGISTICS. YOUR ORGANIZATION KNOWS YOUR COMMUNITY BEST AND CAN DETERMINE THE BEST PRICE FOR A RAFFLE TICKET. ON AVERAGE, ACROSS THE COUNTRY, MOST TEAMS HAVE A \$10-\$20 PRICE ON THE RAFFLE TICKETS. IF YOU ARE STILL TRYING TO DETERMINE WHAT WOULD BE BEST FOR YOUR COMMUNITY, WE HAVE LOCAL DU REGIONAL DIRECTORS IN YOUR AREA AND CAN CONTACT THEM TO GUIDE YOU ON THE BEST PRICE FOR A RAFFLE TICKET IN YOUR AREA.

DOES MY ORGANIZATION NEED A RAFFLE LICENSE TO PARTICIPATE IN A DU T.R.A.P FUNDRAISER?

MAYBE. YOU WILL NEED A RAFFLE LICENSE IF IT IS REQUIRED BY YOUR STATE. IT IS YOUR ORGANIZATION'S RESPONSIBILITY TO UNDERSTAND AND COMPLY WITH YOUR STATE AND LOCAL RAFFLE REGULATIONS. DU DOES NOT PROVIDE A RAFFLE LICENSE FOR OTHER ORGANIZATIONS TO USE FOR T.R.A.P. RAFFLES.



T.R.A.P. FAQs



FREQUENTLY ASKED QUESTIONS

THIS SEEMS TOO GOOD TO BE TRUE; WHAT'S THE CATCH?

THERE IS NO CATCH. DU IS COMMITTED TO SEEING YOUTH SHOOTING SPORTS THRIVE IN THE UNITED STATES. WE ARE PROVIDING A PROGRAM DESIGNED FOR THE HECTIC LIFE OF A YOUTH SHOOTING SPORTS COACH THAT IS AS SIMPLE AS POSSIBLE. WE WANT COACHES TO FOCUS ON COACHING, RECRUITING, AND RETAINING SHOOTERS. WE DO NOT WANT COACHES WORRYING ABOUT THE LOGISTICS OF A FUNDRAISER.

HOW CAN I USE THE MONEY WE RAISE FROM THE T.R.A.P. FUNDRAISER?

THIS RAFFLE IS DESIGNED TO PROVIDE WORKING CAPITAL FOR TEAMS TO USE IMMEDIATELY. ONCE YOUR TEAM HAS RAISED ENOUGH MONEY TO COVER THE COST OF YOUR PACKAGE, YOUR TEAM RETAINS 100% OF THE PROFITS. YOU CAN USE THE MONEY AS YOUR ORGANIZATION SEES FIT, AS LONG AS IT IS AN EXPENSE RELATED TO YOUTH SHOOTING SPORTS. THE MONEY YOUR ORGANIZATION RAISES CAN BE USED FOR UNIFORMS, TRAVEL, REGISTRATION FEES, OR ANY SUPPLIES NEEDED FOR YOUR ORGANIZATION.

CAN I PURCHASE A PACKAGE AND PAY FOR IT UPFRONT?

YOU CAN PURCHASE A PACKAGE OR À LA CARTE ITEMS BEFORE YOU CONDUCT THE RAFFLES. PAYMENT MUST BE RECEIVED BEFORE ITEMS CAN BE SHIPPED, AND YOU SHOULD ALLOW 5 WEEKS FOR DELIVERY. WHEN YOU PURCHASE THE PACKAGE UPFRONT, YOUR ORGANIZATION IS RESPONSIBLE FOR DELIVERING THE PRIZES TO THE WINNERS.

HOW FAR IN ADVANCE SHOULD WE PLACE OUR ORDER?

WE RECOMMEND ORDERING AT LEAST 12 WEEKS BEFORE YOUR DRAWING DATE, WITH A MINIMUM OF SIX WEEKS. ANYTHING LESS THAN SIX WEEKS BEFORE YOUR DRAWING DATE MAY BE CONSIDERED A RUSH ORDER AND YOUR TEAM IS RESPONSIBLE FOR ANY ADDITIONAL FEES DU INCURS TO PROCESS YOUR ORDER. ONCE YOUR PROMOTIONAL MATERIALS RECEIVE APPROVAL, EXPECT TO RECEIVE THEM WITHIN 7 TO 14 BUSINESS DAYS. FOR INSTANCE, IF YOUR RAFFLE DRAWING IS SCHEDULED FOR DECEMBER 10TH, MAKE SURE TO SUBMIT YOUR T.R.A.P. REQUEST FORM BY SEPTEMBER 17TH. DEPENDING ON APPROVAL TIMING, THIS TIMELINE ALLOWS TWO MONTHS (PLUS A BIT MORE) TO SELL TICKETS. THE SOONER YOU SUBMIT YOUR REQUEST, THE BETTER!

HOW LONG WILL IT TAKE TO RECEIVE OUR PRIZES ONCE WE'VE SUBMITTED PAYMENT?

ONCE YOUR PAYMENT HAS BEEN PROCESSED, PLEASE ALLOW FOUR TO FIVE WEEKS FOR YOUR PRIZES TO ARRIVE BEFORE CONTACTING US TO CHECK ON THEIR STATUS. IF ANY ITEM IS BACKORDERED, WE WILL INFORM YOU AS SOON AS WE BECOME AWARE.

MY LOCAL DU CHAPTER IS INVOLVED WITH OUR TEAM. CAN I ORDER THE T.R.A.P. PRIZE PACKAGE THROUGH MY LOCAL CHAPTER?

THIS PROGRAM IS NOT AVAILABLE TO LOCAL DU CHAPTERS. DU T.R.A.P. IS ADMINISTERED DIRECTLY TO YOUTH SHOOTING SPORTS TEAMS THROUGH DU HEADQUARTERS.



T.R.A.P.



Team Resource Assistance Program

FIREARMS PROGRAM



FIREARM AVAILABILITY WILL CHANGE THROUGHOUT THE YEAR.
PLEASE VISIT OUR WEBSITE TO SEE WHAT THE CURRENT OFFERINGS ARE BY SCANNING THE QR CODE ABOVE.

PROGRAM DETAILS:

- WHEN SELECTED INDIVIDUALLY, FIREARMS WILL HAVE AN ADDITIONAL \$200 MARKETING FEE ADDED TO THE COST OF THE CHOSEN FIREARM(S) TO COVER THE COST OF YOUR TEAM'S TICKETS AND POSTERS.
- FOR TEAMS THAT SELECT MULTIPLE FIREARMS, THIS FEE WILL BE ADDED ONCE. IF A FIREARM IS ADDED TO MERCHANDISE, NO MARKETING FEE WILL BE APPLIED TO YOUR ORDER.
- FIREARMS CAN BE SELECTED INDIVIDUALLY, IN MULTIPLES, OR IN ADDITION TO MERCHANDISE.
- FIREARMS WILL BE SHIPPED DIRECTLY TO THE FFL DEALER OF THE TEAM'S CHOICE. DU WILL ONLY SHIP TO ONE FFL DEALER PER TEAM.
- TEAMS ARE RESPONSIBLE FOR ACQUIRING A COPY OF THE FFL LICENSE AND PROVIDING IT TO DU.

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