

DU T.R.A.P.

FREQUENTLY ASKED QUESTIONS

WHEN DO WE SEND PAYMENT FOR THE PACKAGE?

There is no upfront cost to your team. When you have concluded your raffle or fundraiser, send a check to DU, or call with a credit/debit card to pay for your package. Provide DU with the contact information for your winners including name, address, email, and telephone number and DU will drop ship your prizes to your winners.

HOW OFTEN CAN I DO A DU T.R.A.P. FUNDRAISER?

We do not limit the number of packages or ala carte items an organization can order. Your organization can do multiple fundraisers that utilize the T.R.A.P. prize packages or ala carte items.

I DID THE T.R.A.P. FUNDRAISER LAST YEAR, IS EVERYTHING THE SAME ON THE ORDER SHEET?

The new program offering will begin on July 1st every year. DU will conduct a survey of coaches and teams that used the program every year and update the program's offerings.

MY TEAM SOLD OUT VERY QUICKLY LAST YEAR, CAN I ORDER MORE TICKETS?

Yes, you can order more tickets for a package. Extra tickets in multiples of 500 may be added to the tickets already provided in the package. The cost is approximately \$60/500 tickets. The final cost is dependent on shipping costs.

DOES DU SET THE RAFFLE TICKET COST FOR OUR TEAM?

No, we facilitate and handle the logistics of the fundraiser. Your organization knows your community best and can determine the best price for a raffle ticket. On average across the country, most teams have a \$10 price on the raffle tickets. If you are not sure what would be best for your community, we have local DU Region Directors in your area and can contact them to give you guidance on the best price for a raffle ticket price in your area.

DOES MY ORGANIZATION NEED A RAFFLE LICENSE TO PARTICIPATE IN A DU T.R.A.P.?

DU does not provide a raffle license for other organizations to use for T.R.A.P. raffles. It is the responsibility of your organization to understand and comply with your state and local raffle regulations.

THIS SEEMS TOO GOOD TO BE TRUE, WHAT'S THE CATCH?

There is no catch. DU is committed to seeing youth shooting sports thrive in the United States. We are providing a program, designed for the hectic life of a youth shooting sports coach, that is as simple as possible. We want coaches to focus on coaching, recruiting shooters, and retaining shooters. We do not want coaches worrying about logistics of a fundraiser.

WHAT CAN I USE THE MONEY WE RAISE USING THE T.R.A.P. FUNDRAISER?

This raffle is design to provide working capital for teams to use immediately. Once you team has raised enough money to cover the cost of your package, your team retains 100% of the profits. You can use the money as your organization sees fit, as long as it is an expense related to youth shooting sports. The money your organization raises can be used for uniforms, travel, registration fees, or any supplies needed for your organization.

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CAN I PURCHASE A PACKAGE AND PAY FOR IT UPFRONT?

You can purchase a package or ala cart items before you conduct the raffles. When you purchase the package upfront, your organization will be responsible for delivery of the prizes to the winners.

WHAT IS THE BEST WAY TO CONDUCT A DU T.R.A.P. FUNDRAISER?

We can provide your organizations with many options on how to make this a successful fundraiser for your team. DU has professional fundraisers that support our wetland conservation mission. This expertise can also help your organization be more successful in its fundraising efforts. There is not a one size fits all solution for your organization's fundraising, DU can provide you with a multitude of options but it is your organization's commitment that will make the T.R.A.P fundraiser a success.

CAN DU PUT GUNS AND AMMUNITION ON THE PRIZE PACKAGE?

We have decided not to include firearms and ammunition to allow teams to easily present this to school official for approval. We designed and chose our prize package specifically to appeal to the widest possible audience to make selling ticket easier for your organization. The feedback we have received from teams indicates that our packages open a broader market than they currently have with existing gun and ammunition raffles.

MY LOCAL DU CHAPTER IS INVOLVED WITH OUR TEAM. CAN I ORDER THE T.R.A.P. PRIZE PACKAGE THROUGH MY LOCAL CHAPTER?

This program is not available to local chapters. The T.R.A.P. is administered through DU Headquarters directly to youth shooting sports teams.